



**MEDIA RELEASE: 29 MAY 2020**

**UBUD FOOD FESTIVAL 2020 PRESENTED BY ABC POSTPONED UNTIL FURTHER NOTICE**

Ubud, Indonesia—

Last week, the team of Yayasan Mudra Swari Saraswati, the founding body of Ubud Food Festival, had to make the tough decision to postpone Ubud Food Festival 2020 Presented by ABC until further notice. The postponement is regrettable, but the rapid escalation of the COVID-19 pandemic in Indonesia has forced our decision. Supporting Indonesia's culinary industry is, and always will be, UFF's mission, but the safety and welfare of our audience is a priority at this moment.

Since our first launch in 2015, the Festival's aim has been to create a global hub for the culinary community to connect and develop skills, bringing Indonesian food to the world while supporting local businesses that are part of our thriving tourism industry. With Bali largely impacted by the global pandemic, Ubud Food Festival is committed to helping those in the hospitality industry and plan to find a way to rebuild and revitalize our beloved island through the power of food.

"With the continuing support of our Presenting Partner, Kraft Heinz ABC, government, communities, volunteers and all our partners and sponsors, we are optimistic we can bring back UFF, in some form, as soon as the situation improves. And when the Festival returns, we promise that we will be better and tastier than ever before," said UFF Founder and Director Janet DeNeefe. Right now, the Festival team is cooking up some unexpected surprises, so stay tuned on our social media for more updates.

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## More Information

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- For latest updates, follow **@ubudfoodfest** on Instagram, Facebook and Twitter. Please use the hashtags #UFF20 and #ABCUFF20

## Testimonial

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- "One of Southeast Asia's most popular gourmet gatherings" - *Travel + Leisure*

## Media Contact

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Hi-res festival imagery (please note photo credits) can be downloaded via  
[www.flickr.com/photos/ubudfoodfestival](http://www.flickr.com/photos/ubudfoodfestival).

Social Media Toolkit: [www.ubudfoodfestival.com/toolkit](http://www.ubudfoodfestival.com/toolkit)